



Canadian XBorder

Start Getting Canadian Visitor Data NOW!

2017

2018

2019

Join the Launch Today: Go to XBorderTravel.com

Canadian XBorder Overview

Starting in 2018 the new XBorder U.S. state-level visitor program will:

- 🍁 Use Statistics Canada's traveler volumetrics.
- 🍁 Sample Canadian households each month using a multi-panel survey approach.
- 🍁 Provide more timely results (2017 now, 2018 in April 2019 and 2019 data - monthly, quarterly, seasonally and annually).

Canadian XBorder:

- 🍁 Allows opportunity for custom questions.
- 🍁 Tracks states, cities, regions and custom visitor profiles.
- 🍁 Replaces the former official Canadian state visitor data.

Canadian XBorder Pricing

All subscriptions are based on sample, plus destinations, plus data needs.



Canadian XBorder Data

Base Cost	+	Characteristics	+	Extras	+	Proprietary
<ul style="list-style-type: none">• Arrivals• Spending• Nights		<ul style="list-style-type: none">• Purpose of trip• Activities• Transportation (air, land, sea)• Other Trip Characteristics		<ul style="list-style-type: none">• Monthly Canadian Highlights• Quarterly Attitudinal Hot Topics		<ul style="list-style-type: none">• Ad Awareness• Ad Conversion• Proprietary Questions• Custom Banners• Total International



XBorderTravel.com

Join the launch of the Canadian XBorder Program

Contact us for your subscription quote:

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